

FILE

fashion/calendar

Ruth Finley, Publisher / a weekly publication / 23rd year

8 East 77th St./New York 21, N. Y./TR 9-2343/DEC. 16, 1963

1963

JANUARY	FEBRUARY	MARCH	APRIL
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SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, DECEMBER 13, 1962</u>			
Friday Dec. 13 7:30 P.M. Dinner	BOUTIQUE FASHIONS AT DINNER SHOWING Showing of John Weitz' boutique fashions, sponsored by Eastern Airlines. Gifts--Lewis Purses and Berjere. Perfume--Corday. (Show at 8:45 followed by dancing.) Press by invitation. Public by reservation: \$6.50; contact: Mr. Matt, EL. 5-3000, Ext. 318. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	THE JOHN WEITZ BOUTIQUE (533 SEVENTH AVENUE)	WALDORF-ASTORIA PEACOCK ALLEY
<u>WEEK BEGINNING MONDAY, DECEMBER 16, 1963</u>			
Monday Dec. 16 4:00 P.M. Cocktails	PREVIEW: SPRING-FALL HANDBAG COLLECTION Preview for the press of Koret's Spring-Summer handbag and luggage collection. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	KORET BAGS	33 EAST 33RD STREET SHOWROOM - 11TH FLOOR
Monday Dec. 16 9:00 P.M.	PRESS PREVIEW OF SPRING COLLECTION By admission card only (Black Tie). For buyers, Dec. 17 at 10:30 A.M. By invitation. Contact: CH. 4-5452.	NORMAN NORELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday Dec. 17 12:00 Noon Luncheon	PREVIEW: SPRING LINGERIE COLLECTION "The Enchanted World of Fashion"--Kayser Roth's Spring collection of lingerie. Luncheon at 12:30; show at 1:15. By invitation. Publicity: Gertrude Scholz, MU. 3-7020.	KAYSER-ROTH (425 FIFTH AVENUE)	SHERATON-EAST HOTEL BALLROOM
Tuesday Dec. 17 4:30 P.M. Cocktails	SHOWING: SPRING COLLECTION Showing of Eric Lund's complete Spring collection at new showroom. For press and buyers, by invitation. Other times by appointment. Contact: Trudy Taylor, JU. 2-2570.	ERIC LUND, INC.	16 WEST 57TH STREET SHOWROOM - 4TH FLOOR
Tuesday Dec. 17 9:00 P.M.	PRIVATE SHOWING: SPRING COLLECTION Premiere collection (Black Tie). By invitation. Contact: OX. 5-1350.	JOHN MOORE	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday Dec. 18 4:00 P.M. Cocktails	PREVIEW OF SPRING COLLECTION Showing of Claret Sportswear; Imports; and Casuals for Spring. (Note Change of Date.) By invitation. Continuous thereafter. Contact: LO. 3-6126.	CLARET ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Thursday Dec. 19 4:00 P.M. Cocktails	PRESS SHOWING OF RESORT FASHIONS "Holiday In Palm Beach"--Peck & Peck will preview their collection of Resort fashions. By invitation. (For Release, Mon., Dec. 23.) Publicity: Caroline Stroll, OR. 3-4700.	PECK & PECK	HOTEL DELMONICO PARK AVE. & 59TH ST.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Dec. 20	ALTMAN RELEASE DATE--Resort swimwear. (No Press Show)		
Friday Dec. 20 9:30 P.M.	"DEBUTANTE COTILLION" CHRISTMAS BALL The 28th Annual Christmas Ball for benefit of New York Infirmary. By invitation. Contact: Lois Best, OX. 7-9575.	FOR BENEFIT OF NEW YORK INFIRMARY	WALDORF-ASTORIA BALLROOM
Dec. 23	PECK & PECK RELEASE DATE--Resort fashions. (Preview, Dec. 19--See Pg. 1)		
Postponed Dec. 23	BERGDORF GOODMAN'S PREVIEW OF SPRING MILLINERY BY HALSTON, ORIGINALLY SCHEDULED FOR Dec. 23, HAS BEEN POSTPONED TO JAN. 2 AT 12:00. (See Below)		
Dec. 25	CHRISTMAS DAY--Wednesday (Legal Holiday)		
Dec. 27	MACY'S RELEASE DATE--Resort collection. (No Press Show)		
Friday Dec. 27 10:00 A.M. Breakfast	PRESS PREVIEW OF BRIDAL FASHIONS Stern's will invite the press to preview their Spring-Summer bridal party fashions. By invitation. (For Release, Thurs., Jan. 2.) Collins, LO. 5-7950, Ext. 637 or 515.	STERN'S	3RD FLOOR SPECIALTY SHOP
Sunday Dec. 29 8:00 P.M. Dinner	AMERICAN PAGEANT OF FASHIONS AND ART Showing of Spring fashions by Council of Fashion Designers of America, in scenes with backgrounds by noted American painters, sculptors, and stage designers, narrated by actors and actresses of stage, screen, and television. Ticket: \$100.00 each, for benefit of National Cultural Center in Washington and American Shakespeare Festival Theatre. Contact: Mrs. Boland, TE. 8-7138. Publicity: Eleanor Lambert, MU. 8-2130.	NAT'L CULTURAL CENTER; SHAKESPEARE FESTIVAL	WALDORF-ASTORIA BALLROOM
Jan. 2	STERN'S RELEASE--Bridal party fashions. (Preview, Dec. 27--See Above)		
Thursday Jan. 2 10:30 A.M. Champagne	PRESS PREVIEW: HATS, COUTURE, FURS Champagne preview of Mr. John's "Delightful Botticelli Collection" for Spring-Summer 1964 of hats, haute couture, furs, jewelry, boutique accessories, and custom cosmetics. By invitation. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Thursday Jan. 2 12:00 Noon	PRESS PREVIEW OF SPRING MILLINERY Bergdorf Goodman will preview millinery, designed by Halston. (Note Change Of Date.) By invitation. (For Release, Fri., Jan. 3.) Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Thursday Jan. 2 2:30 P.M.	PRESS PREVIEW: SPRING BRIDAL FASHIONS By invitation. (For Release, Mon., Jan. 6.) Customer showing, Mon., Jan. 6 at 6:30, St. George Hotel, Grand Ballroom. By ticket only. Publicity: Rita Dobbins, TR. 5-3100.	MARTIN'S	2ND FLOOR BRIDAL SALON
Beginning Thursday Jan. 2	OPENING: SPRING-SUMMER JEWELRY COLLECTION New fashion jewelry and gift collection by Napier for Spring and Summer. Contact: YU. 6-6633.	THE NAPIER CO.	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Thursday Jan. 2	OPENING: SPRING-SUMMER COLLECTION Spring-Summer separates, sportswear, and dresses at continuous daily showings. Contact: Bernice Lewis, WI. 7-8178.	MR. GEE	1407 BROADWAY SHOWROOM - 25TH FLOOR
Friday Jan. 3 11:00 A.M.	PRESS PREVIEW OF SPRING MILLINERY Adolfo presents a "Vernissage of Spring" hats. <u>For buyers, Mon., Jan. 6 at 9:30 A.M.</u> Both showings, by invitation. Contact: Miss Elizabeth, MU. 8-4410. Publicity: Eleanor Lambert, MU. 8-2130.	ADOLFO, INC.	22 EAST 56TH STREET SALON - 3RD FLOOR
Saturday Jan. 4- Jan. 12	FORTY-SECOND NATIONAL PRESS WEEK IN NEW YORK Spring collections of leading designers (members of N.Y. Couture Group, auxiliary and group showings) for visiting press. By invitation only. Press Director: Kittie Campbell, LA. 4-0461.	N.Y. COUTURE GROUP (1450 BROADWAY)	HOTEL PIERRE
Saturday Jan. 4 12:00 Noon- 5:00 P.M.	"DAY OF BEAUTY"-- FOR VISITING PRESS Bayer, Cover Girl, Joseph Fleischer, Pierre Henri, Lady Esther, Relazacizor, Roger & Gallet, Toni (<u>Auxiliary Members, N.Y.C.G.</u>) will invite the press to an open house. By invitation. Publicity: Helen Nash or Joan Parker, PL. 9-5982.	EIGHT COMPANIES	HOTEL PIERRE BALLROOM
Saturday Jan. 4 4:00 P.M. Cocktails	SPRING MILLINERY AT VISITING PRESS SHOW The visiting press will preview John Frederics' collection of Spring millinery. By invitation. Contact: PL. 5-2939.	JOHN FREDERICS	23 WEST 56TH STREET SALON
Saturday Jan. 4 5:00 P.M. Champagne	SPRING MILLINERY FOR VISITING PRESS Preview of Mr. John's "Delightful Botticelli Collection" for Spring-Summer 1964 of hats, haute couture, furs, jewelry, boutique accessories, and custom cosmetics. By invitation. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Saturday Jan. 4 6:30 P.M. Cocktails	DINNER-FASHION SHOW FOR VISITING PRESS R & K and Jonathan Logan (<u>Auxiliary Members, N.Y.C.G.</u>) will invite the visiting and local press to cocktails, dinner, entertainment and Spring fashion show. <u>Cocktails--6:30, Terrace Room; Dinner--7:30, Empire Room.</u> By invitation. Publicity: Jean Luban, PE. 6-0900.	R & K ORIGINALS, INC.; JONATHAN LOGAN	WALDORF-ASTORIA EMPIRE ROOM
Saturday Jan. 4- Jan. 5	OPEN HOUSE SHOWINGS: ACCESSORY FOOTWEAR Spring and Summer line of "Accessory Footwear," by B.F. Goodrich, at open house from <u>9:00 A.M. to 9:00 P.M.</u> Publicity: Marion Rahl at Carl Byoir Assoc., 800 Second Ave., YU. 6-6100.	B.F. GOODRICH	SHERRY NETHERLANDS SUITE 811
Sunday Jan. 5 10:00 A.M.- 2:30 P.M.	PRESS PREVIEW: SPRING- SUMMER JEWELRY Trifari will invite the out-of-town and local press to breakfast and luncheon showings of their Spring-Summer jewelry collection. By invitation. Publicity: Dorothy Lansing Hess, RE. 7-3347.	TRIFARI, KRUSSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Jan. 5 11:00 A.M.	SPRING MILLINERY FOR VISITING PRESS Emme will present her Spring millinery to the visiting press. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th St., EL. 5-7872.	EMME	19 WEST 57TH STREET SALON - 3RD FLOOR
Sunday Jan. 5 12:00 Noon Brunch	PREVIEW: SPRING HATS AND GOLDEN HAT AWARDS Announcement of seven national winners of annual Golden Hat Awards. Also, Spring preview by Millinery Institute of America (<u>Auxiliary Member, N.Y.C.G.</u>). Local and national press. by invitation. Contact: MU. 6-2970.	MILLINERY INSTITUTE OF AMERICA	HOTEL AMERICANA ROYAL BOX
Sunday Jan. 5 3:00 P.M.	SHOE FASHION SHOW FOR VISITING PRESS National Shoe Institute (<u>Auxiliary Member, N.Y.C.G.</u>) will present "Less Shoe in the Fashion View" for Spring and Summer; also Sixth Golden Slipper Awards. By invitation. Publicity: Alice Regensburg at Lynn Farnol, 50 Rockefeller Plaza, JU. 6-5777.	NAT'L SHOE INSTITUTE (50 ROCKEFELLER PLAZA)	HOTEL PIERRE COTILLION ROOM
Sunday Jan. 5 6:30 P.M. Cocktails- Dinner	SPRING SILK FASHIONS FOR THE PRESS "On Wings of Silk"--International Silk Ass'n, U.S.A. (<u>Auxiliary Member, N.Y.C.G.</u>) will invite the out-of-town and local editors to a dinner and showing of silk fashions. By invitation. Publicity: Judith Jackson, MU. 3-7197.	INTERNATIONAL SILK ASS'N, U.S.A.	HOTEL PLAZA BALLROOM
Sunday Jan. 5- Jan. 9	FIFTY-THIRD ANNUAL CONVENTION "The Challenge of Profitable Growth"--theme of 53rd annual convention, including over 40 in-depth sessions covering every aspect of retail operations. Contact: Robert Gur-Arie, Public Relations Director, CH. 4-8780.	NAT'L RETAILER MERCHANTS ASS'N (100 W.31ST STREET)	STATLER-HILTON HOTEL BALLROOM
Jan. 6	MARTIN'S RELEASE DATE--Bridal fashions. (Preview, Jan. 2--See Pg. 2)		
Jan. 6	BUYER SHOWING: ADOLFO'S "VERNISSAGE FOR SPRING" HATS AT 9:30 A.M.(See Pg.3)		
Monday Jan. 6 10:30 A.M.	PREVIEW OF SPRING HAT COLLECTION Preview for press of Sally Victor's Spring millinery collection. By invitation. Contact: PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
Monday Jan. 6 11:00 A.M.- 3:00 P.M.	PEARL COLLECTION AT OPEN HOUSE Showing of Imperial's Spring-Summer collection of cultured pearl jewelry. Publicity: Ethel Aaron at D.J. Edelman Assoc., JU. 2-5380.	IMPERIAL PEARL SYNDICATE, INC.	681 FIFTH AVENUE SHOWROOM - 11TH FLOOR
Monday Jan. 6 5:00 P.M.	PREVIEW OF SPRING HAT COLLECTION Emme will preview her Spring millinery to press and buyers. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th St., EL. 5-7872.	EMME (19 WEST 57TH STREET)	SHERRY NETHERLAND CRYSTAL PAVILLION
Monday Jan. 6 5:30 P.M. Cocktails	"AT-HOME FASHIONS" FOR VISITING PRESS Callaway will introduce their new "at home fashions" in carpets, area rugs and towels; also showing of Vanity Fair's at-home clothes, (<u>Auxiliary Members, N.Y.C.G.</u>). For local and visiting press, by invitation. Contact: Howard Skelton at Callaway, MU. 9-7800.	CALLAWAY MILLS; VANITY FAIR MILLS	295 FIFTH AVENUE SHOWROOM - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 6- Jan. 10	OPEN HOUSE SHOWINGS: GLOVE COLLECTION "The Little Girl Look"--Hansen's Spring-Summer glove collection; also "Maharanee" collection, 9:00 A.M. to 5:00 P.M., daily. Contact: Helen Sisson, CH. 4-0290.	HANSEN GLOVE CORP.	500 FIFTH AVENUE SUITE 310
Monday Jan. 6- Jan. 10	OPEN HOUSE FOR VISITING PRESS Henry Friedrichs will present their Spring collection daily for the visiting press at continuous showings. Contact: Alan Baron, PE. 6-8867.	BRITTANY (HENRY FRIEDRICKS CO.)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Monday Jan. 6	FASHIONS IN JEWELRY FOR VISITING PRESS Continuous showings for local and out-of-town press of Napier jewelry for Spring and Summer. Contact: YU. 6-6633.	THE NAPIER CO.	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday Jan. 6	OPENING: SPRING-SUMMER KNITWEAR COLLECTION Spring and Summer knitwear collection. Contact: Robert Brown, LO. 4-1080.	KIMBERLY KNITWEAR, INC.	1410 BROADWAY SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 6	OPENING: SUMMER COLLECTION Debut of "The Many Summer Looks" in junior dresses, petite dresses, sports- wear, cotton knits; "Country Looks" in junior and petite dresses and sportswear; also junior bathing suit collection. Continuous daily showings. Publicity: Clare Affens, PE. 6-2392.	BOBBIE BROOKS, INC.	1407 BROADWAY SHOWROOM - 3902
Beginning Monday Jan. 6	JEWELRY COLLECTION FOR SPRING-SUMMER Trifari's Spring-Summer collection of fashion jewelry at daily showings. By appointment. Contact: Dorothy Lansing Hess, RE. 7-3347; or Morris Head, OR. 9-0220.	TRIFARI, KRUSSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
Beginning Monday Jan. 6	OPENING: SPRING-EARLY SUMMER COLLECTION Informal showings of imported knits for Spring and early Summer, including synthetic and cotton knits; also Albert Alfus fashions in leather. Contact: Hal Salzman, OX. 5-1840.	ALBERTO KNITS, INC.; ALBERT ALFUS	1407 BROADWAY SHOWROOM - 12TH FLOOR
Beginning Monday Jan. 6	OPENING: SPRING JEWELRY COLLECTION Informal daily showings for buyers of Coro (Coro, Vendome, Coroteen) Spring jewelry fashions. Visiting press invited. Contact: Vera Haggerty, TN. 7-3150; or Marilyn Woods, WI. 7-1329.	CORO, INC.	47 WEST 34TH STREET SHOWROOM - 3RD FLOOR
Jan. 6	MACY'S RELEASE DATE--Bridal fashions. (No Press Show)		
Tuesday Jan. 7 8:30 A.M. Breakfast	CHILDREN'S FASHIONS FOR SPRING 1964 "World's Fairest"--Preview of Kodel, Spring 1964, little girls' fashions. By invitation. Contact: Jean Maxwell at Paul Bradley Assoc., PL. 2-5105.	EASTMAN CHEMICAL PRODUCTS, INC.	NEW YORK HILTON HOTEL MERCURY BALLROOM
Tuesday Jan. 7 9:30 A.M. Breakfast	PREVIEW OF SPRING MILLINERY Spring millinery collection of Irene and Rivera will be presented to the press and buyers. By invitation. Contact: PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Jan. 7 6:00 P.M. Cocktails	PREVIEW OF FASHIONS FROM MARCH ISSUE "Young Tycoons"--Preview of fashions, for tie-in stores. Show at 7:00. By invitation. Contact: Lenore Benson, MU. 9-5900, Ext. 653.	MADEMOISELLE MAGAZINE	F.I.T. GYMNASIUM 227 WEST 27TH STREET
Tuesday Jan. 7 7:00 P.M.	PREVIEW OF SPRING MILLINERY Spring hats by the Millinery Creators of America and Millinery Fashion Exhibitors. For buyers and press. By invitation. Contact: MU. 6-2970.	MILLINERY PROMOTIONS INC.(10 EAST 40TH ST.)	HOTEL AMERICANA IMPERIAL BALLROOM
Wednesday Jan. 8 8:30 A.M. Breakfast	SPORTSWEAR FASHIONS IN FORTREL "Fortrel Leads the Sporting Life"--featuring fashions from the National Skirt and Sportswear Assn. Show at 9:00 A.M. By invitation. Publicity: Doris Farrant, TN. 7-2000, Ext. 2429.	CELANESE FIBERS CO. (522 FIFTH AVENUE)	HOTEL ASTOR BALLROOM
Wednesday Jan. 8 9:45 A.M. Coffee	PRESS PREVIEW: SPRING BRIDAL FASHIONS By invitation. (For Release, Tues., Jan. 14.) and 15 at 6:30 P.M., 5th Floor, Bridal Salon. By ticket only. Publicity: Selma Spanier, LA. 4-7000.	SAKS 34TH STREET	5TH FLOOR BRIDAL SALON
Wednesday Jan. 8 11:30 A.M.	PRESS PREVIEW OF SPRING MILLINERY Preview for press of Spring millinery by Christian Dior-New York. By invitation. Publicity: Edith Kingston, PL. 3-7300, Ext. 423.	CHRISTIAN DIOR MILLINERY	BERGDORF GOODMAN SALON - 2ND FLOOR
Wednesday Jan. 8 12:15 P.M. Luncheon	SHOWING AT LUNCHEON FOR VISITING PRESS Du Pont (Auxiliary Member, N.Y.C.G.) will present Spring-Summer fashions for women, children, and men in fabrics of Du Pont fibers. By invitation. Contact: Ellen Morris, 971-4404.	DU PONT TEXTILE FIBERS	HOTEL PLAZA GRAND BALLROOM
Wednesday Jan. 8 3:00 P.M.	"LOOK AT FASHIONS IN CLOTHES AND HAIR" Clairol (Auxiliary Member, N.Y.C.G.) will invite the press to a fashion show and preview of New York World's Fair, followed by cocktails and dinner. Transportation available, Hotel Pierre at 3:00 P.M. By invitation. Publicity: Terry Grimes Russell, 1290 Avenue of the Americas, 957-2911.	CLAIROL, INC.	TOP OF THE FAIR WORLD'S FAIR GROUNDS
Wednesday Jan. 8 7:00 P.M.	CUSTOMER SHOWING OF BRIDAL FASHIONS Macy's will present Spring bridal fashions at a customer showing. Admission by ticket only. Publicity: Joan Springler, OX. 5-4400.	MACY'S NEW YORK	CARNEGIE HALL 7TH AVE. & 57TH STREET
Thursday Jan. 9 9:00 A.M.- 7:00 P.M.	PRESENTATION OF SPRING JEWELRY Monet will present their Spring collection of jewelry in the "Golden Manner" to local and visiting press at open house. By invitation. Contact: Charlotte Leff or Bidi Atkinson, CH. 4-4300.	MONET JEWELRY	SAVOY-HILTON HOTEL FRENCH SUITE
Thursday Jan. 9 9:45 A.M. Breakfast	PRESS PREVIEW: MODEL ROOMS Showing of model rooms, featuring American furniture in international settings. By invitation. (For Release, Mon., Jan. 13.) Publicity: Kay Collins, LO. 5-7950, Ext. 637 or 515.	STERN'S	7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Jan. 9 4:30 P.M.- 7:30 P.M.	OPEN HOUSE FOR VISITING PRESS Madame Helena Rubinstein will invite the press to open house at her home, 4:30 P.M.-7:30 P.M. By invitation. Publicity: Ann Walsh, EL. 5-2100.	HELENA RUBINSTEIN	625 PARK AVENUE PENTHOUSE
Thursday Jan. 9 6:30 P.M. Cocktails- Dinner	DINNER AND FASHION SHOW FOR PRESS Schiffli (Auxiliary Member, N.Y.C.G.) will invite the out-of-town and local press to "A Night In Waikiki"--cocktails, dinner, fashion show, and enter- tainment; also seventh annual Schiffli Fashion Awards Presentation. By invitation. Contact: 591 Summit Ave., Jersey City, SWarthmore 5-2347.	SCHIFFLI LACE AND EMBROIDERY INSTITUTE	HOTEL AMERICANA IMPERIAL BALLROOM
Saturday Jan. 11 10:00 A.M.	MILLINERY SHOWING FOR VISITING PRESS Sally Victor will preview her Spring millinery to the visiting press. By invitation. Contact: PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
Wednesday Jan. 15 9:30 A.M. Coffee	PRESS PREVIEW: MID- WINTER HOME FURNISHINGS Macy's preview for the press of midwinter home furnishings. By invita- tion. (For Release, Fri., Jan. 17.) Publicity: Mary Boyle, OX. 5-4400.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Wednesday Jan. 15 12:30 P.M.	SPRING BRIDAL FASHIONS Showing of Spring bridal fashions to the press and customers. (For Release, Thurs., Jan. 16.) Publicity: Joan Powers, PL. 9-2000.	BEST & CO.	3RD FLOOR EVENING DEPT.

Sunday Jan. 19- Jan. 23	OPENING: FLORENCE COUTURE FASHIONS Jan. 19: 9:30 A.M. (Sportswear & Boutique) Myricae; Glans; Baldini; Scarabocchio; Valditevere; De Simone; Camisene; Micia; Naka; Princess M. Borghese; Celli; Laura Aponte; Avagolf; Lida; Trico. 3:00 P.M. (Sportswear & High Fashion--Teen-Age Fashions) Mirsa; Ken Scott; Lucrezia; Roveda; Avolio; Bertoli. 9:00 P.M. (Sports- wear & Boutique) Barentzen's Bazaar; Enzo Selections; Galitzine Sport; Veneziani Sport; Forquet Boutique; Marucelli Boutique; Lancetti Boutique. Jan. 20: 10:00 A.M. (High Fashion) Antonelli; Emilio Pucci. 5:00 P.M. Millinery Show by La Familiare. 9:00 P.M. (High Fashion) Biki; De Barentzen. Jan. 21: 10:00 A.M. (High Fashion) Veneziani; Valentino. 9:00 P.M. (High Fashion) Galitzine; Forquet. Jan. 22: 10:00 A.M. (High Fashion) Carosa; Enzo. 9:00 P.M. (High Fashion) Lancetti; Marucelli. Jan. 23: 10:00 A.M. (High Fashion) Guidi; De Luca. 6:30 P.M. (Men's Fashions) Brioni; Datti; Franzoni; Litrico. 9:00 P.M. (High Fashion) Schuberth; Balestra. Contact: G.B. Giorgini, 10 Lungarno Acciaiuolo, Florence, Italy.	CENTRO DI FIRENZE PER LA MODA ITALIANA	FLORENCE, ITALY
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Wednesday Jan. 22- Jan. 23	OPENING: LONDON COUTURE FASHIONS Jan. 22: 10:00 A.M. Norman Hartnell. 11:45 A.M. Lachasse Ltd. 2:30 P.M. Angele Delanghe. 4:00 P.M. Mattli. 5:30 P.M. Michael Sherard. Jan. 23: 10:00 A.M. John Cavanagh. 11:45 A.M. Michael. 2:30 P.M. Ronald Paterson. 4:15 P.M. Hardy Amies. Contact: Lady Joubert, 315 Regent Street, London W. 1.	INCORPORATED SOCIETY OF LONDON DESIGNERS	LONDON, ENGLAND
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SUMMER OPENINGS--CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE, PARIS, FRANCE

Picture Release Date--Feb. 25

Monday, Jan. 27

9:30 A.M. Jacques Esterel; Yorn.
 10:45 A.M. Ferreras. 12:00 Noon Claude Riviere.
 1:30 P.M. M.J. Hurst. 2:30 P.M. Jacques Esterel; Yorn.
 3:00 P.M. Ferreras; Regine Lutece.
 5:00 P.M. Madeleine de Rauch. 6:30 P.M. Bernard Sagardoy.

Tuesday, Jan. 28

10:00 A.M. P. Balmain; Jacqueline Godard.
 12:30 P.M. J. Launay.
 2:30 P.M. Jacques Heim.
 5:00 P.M. Nina Ricci; J. Launay.

Wednesday, Jan. 29

10:00 A.M. J. Lanvin.
 10:30 A.M. Guy LaRoche.
 12:00 Noon Bernard Sagardoy.
 2:15 P.M. Jean Patou.
 3:30 P.M. Gres.
 5:00 P.M. J.L. Scherrer.
 5:15 P.M. Maggy Rouff.

Thursday, Jan. 30

9:45 A.M. Christian Dior.
 10:00 A.M. Anny Blatt; J. Lanvin.
 12:30 P.M. Carven.
 3:00 P.M. Jean Patou; Irene Dana; Charles Montaigne.
 4:30 P.M. Renee Lise.
 5:30 P.M. Hermes.

Friday, Jan. 31

9:15 A.M. Phillippe Venet.
 10:30 A.M. Jacques Griffe.
 11:00 A.M. Capucci.
 2:15 P.M. Capucci.
 2:30 P.M. Lola Prusac.
 3:00 P.M. Phillippe Venet.
 5:00 P.M. Capucci; Pierre Cardin.
 8:30 P.M. Pierre Cardin.

Saturday, Feb. 1

10:00 A.M. Simonetta et Fabiani.
 11:00 A.M. Courreges.
 12:00 Noon Louis Feraud.
 2:30 P.M. Simonetta et Fabiani.
 3:00 P.M. Courreges.
 5:00 P.M. Louis Feraud; Suzanne Baron.
 5:30 P.M. Courreges.

Monday, Feb. 3

10:00 A.M. Givenchy (buyers).
 10:30 A.M. Yves St. Laurent.
 2:15 P.M. Maurice Roger.
 5:30 P.M. Castillo.

Tuesday, Feb. 4

10:30 A.M. Balenciaga (buyers).

Wednesday, Feb. 5

3:30 P.M. Valentine Bourgade.
 6:00 P.M. G. Renal.

Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris.

MOVIES...THEATRE...OPERA

- Thursday
Dec. 12 PREMIERE: "THE CARDINAL" (Movie) DE MILLE THEATRE, 47TH ST. & 7TH AVE.
A Columbia Release in Technicolor and Panavision, based on the novel by Henry Morton Robinson, about an American priest who becomes a Prince of the Church. Starring Tom Tyron, Romy Schneider, Carol Lynley, Jill Haworth, Raf Vallone, John Saxon, Josef Meinrad, Burgess Meredith, Ossie Davis, Dorothy Gish, Tullio Carraanti, Maggie McNamara, Bill Hayes, Cecil Kellaway, John Huston. Producer and Director: Otto Preminger. Publicity: Hortense Schorr, PL. 1-4400.
- Sunday
Dec. 15 PREMIERE: "AMERICA AMERICA" (Movie) PARIS THEATRE, 5TH AVE. & 58TH ST.
A Warner Bros. production, written by Elia Kazan and introducing Stathis Giallelis, with Frank Wolff, Harry Davis, Elena Karem, Estelle Helmsley, Gregory Rozakis, Lou Antonio, Salem Ludwig, John Marley, Joanna Frank, Paul Mann, Linda Marsh, Robert H. Harris, Katherine Balfour. Producer and Director: Elia Kazan. Publicity: Leo Wilder, CI. 6-1000.
- Monday
Dec. 16 TENTH WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, B'WAY & 39TH ST.
Mon., Dec. 16: Mozart's "The Magic Flute." Tues., Dec. 17: Verdi's "Don Carlo." Wed., Dec. 18: Wagner's "Die Meistersinger." Thurs., Dec. 19: Verdi's "Il Trovatore." Fri., Dec. 20: Mozart's "Don Giovanni." Sat. Mat., Dec. 21: Massenet's "Manon." Sat. Eve., Dec. 21: Gounod's "Faust." Publicity: Francis Robinson, PE. 6-1200.
- Wednesday
Dec. 18 OPENING: "LOVE AND KISSES" MUSIC BOX THEATRE, 239 W. 45TH ST.
Dore Schary with Walter Reilly will present a comedy by Anita Rowe Block, about the marriage of teenagers and the effect it has on their families; starring Mary Fickett, Larry Parks, Bert Convy, Katharine Raht, Albert Grant, Dennis Cooney, with Susan Browning. Director: Dore Schary. Costumes: Helena Pons. Publicity: Dorfman Associates, LO. 3-0858.
- Thursday
Dec. 19 OPENING: "NOBODY LOVES AN ALBATROSS" LYCEUM THEATRE, 149 WEST 45TH ST.
Starring Robert Preston with Carol Rossen, Constance Ford, Marian Winters, Leon Janney, Frank Campanella, Phil Leeds, Leslye Hunter, Marie Wallace, Barbara Hughes, Richard Mulligan, in a comedy by Ronald Alexander about writers, producers, and directors in the television field. Director: Gene Saks. Costumes: Florence Klotz. Publ.: Debuskey-Krawitz, CI. 7-7507.
- Thursday
Dec. 19 PREMIERE: "THE VICTORS" (Movie) CRITERION AND SUTTON THEATRES
Starring Vincent Edwards, Melina Mercouri, Jeanne Moreau, Eli Wallach, Peter Fonda, James Mitchum, in a Highroad Production filmed in Panavision and released by Columbia. Producer and Director: Carl Foreman. Publicity: Hortense Schorr, PL. 1-4400.
- Sunday
Dec. 22 OPENING: "MARATHON '33" ANTA THEATRE, 245 WEST 52ND STREET
Actors Studio will present the stage version of June Havoc's autobiography about a girl caught up in the seeming futility of the depression years, starring Julie Harris and the Actors Studio Theatre Company. Production under supervision of Lee Strassberg. Costumes: Noel Taylor. Publicity: Bill Doll, JU. 6-8894.
- Monday
Dec. 23 PREMIERE: "LADYBUG LADYBUG" (Movie) CINEMA II, THIRD AVE. & 60TH STREET
A Francis Production, for United Artist release, the screenplay by Eleanor Perry, based on an actual incident; with Jane Connell, William Daniels, James Frawley, Jane Hoffman, Eleana Karam, and more than 100 Pennsylvania school children. Director and producer: Frank Perry. Publicity: Tess Michaels, CI. 5-6000.

1964

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